

## **BPTA<sup>SM</sup> is Business Process Technology Alignment**

**Pragmatek's Signature Service That's Powerful and Proven With Consistently Big Payoffs**

### **HOW IT WORKS**

Pragmatek's exclusive **BPTA** methodology assesses your current way of doing business to uncover processes and functions that need improvement.

- ◆ **BPTA** identifies and prioritizes a self-funding portfolio of projects that you should attack first.
- ◆ **BPTA** maps these improved processes to your technology/ERP backbone and automates them for greater efficiency.
- ◆ **BPTA** drives multi-million dollar payoffs with **annual** hard cost savings.
- ◆ **Pragmatek** uses **BPTA** to make tough decisions with you and for you.

### **WHAT'S YOUR BUSINESS PAIN?**

- ◆ Do you have difficulty obtaining useful information to make solid business decisions?
- ◆ Are you getting your money's worth from your I/T spend?
- ◆ Is your business running on spreadsheets?
- ◆ Is your month end close a nightmare?
- ◆ Do you have business processes driving unnecessary costs?
- ◆ Are your business units frustrated so they start 'back-door' I/T projects?

***BPTA addresses all of these concerns...and more.***

### **BPTA DELIVERS OUTSTANDING ROI**

**It's a proven remedy for companies with sales from \$50 million to \$10 billion or more.**

### **WHY SHOULD IT MATTER TO YOU?**

**When your business processes aren't aligned with your technology, you're making decisions with poor data. You can save millions of dollars annually by solving these issues and easing your angst over your I/T spend.**



***Dogged Determination  
for Tough Jobs***

***"We identified  
\$20 million in  
ANNUAL savings  
using PRAGMATEK's  
BPTA methodology."***

**Tom Paulson, CFO  
TENNANT COMPANY**

### **LOOKING FOR MORE BPTA INFORMATION?**

Pragmatek will be happy to share in-depth examples of success stories with BPTA. Call or e-mail us at your convenience.